

Fraternal Order of
Eagles

SPRING REPORT 2013



WE ARE PEOPLE HELPING PEOPLE

SOAR

THE OFFICIAL BULLETIN OF THE FRATERNAL ORDER OF EAGLES GRAND AERIE

Brothers and Sisters,

Convention season is finally upon us. This time of year always reminds us of why there's nothing quite like being an Eagle. We get to watch collection jars fill with donations for various causes, catch up with old friends and exchange great new ideas, each one created with the goal of making every Aerie and Auxiliary a stronger unit than it was before.



We're encouraging our Brothers and Sisters to come to these gatherings equipped with ideas to support our charities, ignite membership and stimulate thought throughout the Order. The key to growth and visibility is finding new ways to promote the traditional values and beliefs that helped the Eagles become what it is today.

For 115 years, Eagles have moved mountains by joining forces to create and promote wonderful ideas that improve life for everyone. In just one year of the Soar bulletin, we raised more than \$7,000 for The Fraternal Order of Eagles Diabetes Research Center with an idea as simple as a check box. Who knows - maybe your idea could be the next big success!

Fraternally,
Grand Worthy President Ron Stine &
Grand Madam President Sally Villalva



The Fraternal Order of Eagles Soar
1623 Gateway Circle South
Grove City, Ohio 43123
www.foe.com

Call

General Questions - 614-883-2200
Marketing Questions - 614-883-2210
Membership Questions - 614-883-2177

Fax

614-883-2201

Email

marketing@foe.com

Member Makes A Difference In Mother's Honor

The act of giving is built on great emotion, often as the result of personal experience. For Michael Hoag of Ithaca, N.Y. #1253, the decision to give to The Fraternal Order of Eagles Diabetes Research Center was a simple – and deeply personal – one.

Hoag, a 29-year member, watched his mother pass away from complications due to diabetes in 2000. When the Eagles made a commitment to fund the DRC, he knew first-hand the importance of the cause.


“It’s just a terrible way to die,” Hoag said. “It wasn’t gradual at all. Once the complications increase, everything just kind of goes at once. There isn’t much peace in it and I wanted to help make sure nobody else has to go through it or watch someone else go through it.”

Soar is the home of your inspirational stories! If you have a story you would like to share, pitch it to us at marketing@foe.com or send it to the address on Page 2.

Diabetes was all too common on his mother’s side of the family, causing troubles for several relatives. Hoag has luckily remained free of the disease, though he has watched as several friends experience their own struggles maintaining a normal life in the face of diabetes.

“It’s a very unpredictable disease,” he said. “I have a friend who constantly has trouble regulating his blood-sugar levels. No matter how hard he tries or how much work he does to try to harness the disease, things always seem too high or too low. He’s had trouble with his kidneys and eyesight. You just want to help however you can.”

And so Hoag has done just that – pledging to make a yearly donation to the DRC in memory of his mother in hopes of bringing an end to diabetes once and for all.

F••**E** The F.O.E.'s signature event is returning to Reno! This year's Convention will be held July 28-August 1 at the Grand Sierra Resort in Reno, Nevada.

The crown jewel of the Eagles calendar, International Convention serves as both a grand finale and an inspired beginning to each year.

Once again we are offering our members new and unique ways to interact with a full slate of classes, banquets, entertainment and more.

Make Your Reservations Now

Grand Sierra Resort • 1-800-648-5080

The resort features a full casino, bowling alley, movie theater, go kart track, arcade, virtual golf, driving range and more.

2013 Entertainment

Back by popular demand to kick off this year's Convention as headliner of the Welcome to Reno show is chart-topping musician Neal McCoy.



Neal McCoy

McCoy excited Eagles in Grand Rapids last year and will share the stage for the Sunday night show with entertainer Russ Merlin. Merlin's brand of hysterical comedy and exciting audience participation stunts has made him one of the most sought after entertainers on the corporate show circuit. Monday's guests include University of Iowa President Sally Mason during the morning's Joint Session and Vinnie & The Moochers during the evening's Eagles Night Out event. Also on Monday, Midnight Riders will entertain guests of the Ladies' Auxiliary Banquet.

Official sponsors of the 2013 Convention include: Quill, Jackson & Jackson Insurance and Lindback Distributing. There's still time for more sponsors to join us! Call today: 614-883-2210.

Registration for the 2013 International Convention is \$45. Pre-registration deadline is June 28.

Ticket Prices (per-person):

- Mr. & Mrs. Banquet - \$35
- Auxiliary Banquet - \$30
- Prayer Breakfast - \$20
- Internal Unit Luncheon - \$20

Ticket prices include meal and live entertainment. To order, call 614-883-2200.

Watch coming issues of Soar, our electronic newsletters and www.foe.com for news about Convention programs, classes and more!

Guests of this year's Mr. & Mrs. Banquet will be treated to the soulful stylings of legendary music group Blood, Sweat & Tears. Since late



Blood, Sweat & Tears

1960, Blood, Sweat & Tears has played host to a plethora of the world's greatest jazz-rock musicians and has since recaptured its place among the top touring groups today. They will be joined on Tuesday night by returning entertainer Jon Stetson.

For updates regarding entertainment for the Prayer Breakfast, Internal Unit Luncheon and Auxiliary Banquet, please visit www.foe.com or the Members-Only website.

New & Re-enrollment Eagle Challenge

Contest runs June 1-Aug. 31. Winners announced Sept. 6

All Officers and Members are eligible to participate. For every New Member you propose, your name will receive two (2) entries into our drawing. For every Re-enrolled Member you propose, you will receive three (3) entries. There will be 4 winners selected: \$1,000 to Aerie Secretary, \$1,000 to Auxiliary Secretary, \$1,000 to Aerie Member and \$1,000 to Auxiliary Member. Winners will be selected randomly via the Membership Management System (MMS).

Membership Motivators

Has your Aerie and Auxiliary come up with a creative way to recruit and retain members? Send your ideas to the Grand Aerie to be shared with others!! Your membership suggestions will be posted on our Members-Only website in the Membership Motivators section so that other Aeries and Auxiliaries are able to share your success. See the bottom of this page for contact info.

Cell Mates

Chances are there's a list of membership leads in your hands every day. Take a look at the contacts in your cell phone. Are they all members of the Fraternal Order of Eagles? If not, make a call! Invite them to your Aerie or Auxiliary for an event. Use the power of your cell phone to encourage your friends, family, neighbors and/or coworkers to join. Call, text or e-mail friends or family each month with reasons why you think they'd make a great Eagle.

Contact Us - We're Happy To Help!

Grand Aerie Membership Department
1623 Gateway Circle South
Grove City, OH 43123

membership@foe.com • 614-883-2177

Membership Leads

Last year, the F.O.E. debuted a new “Become A Member” form at www.foe.com to allow prospective members a quick and easy way to show us their interest. Once this form is submitted by a potential applicant, their contact and bio information is automatically sent to the closest Aerie/Auxiliary Secretary via our Membership Management System (MMS). An alert will appear on the MMS Home Page as an “Active Membership Lead”. Clicking the alert will take the Secretary to another screen displaying the potential applicant’s information and allowing you to keep track of the application process, from interview to initiation. More information on the program can be viewed in the MMS System by going to [Help > Documentation > Membership Leads](#).

Those Who Serve

Under our “Those Who Serve” program, all Law Enforcement Officers, Correctional Officers, Firefighters, Emergency Medical Technicians and Honorably Discharged/Inactive Military (including inactive Military Police & Firefighters) will receive one (1) year complimentary membership with the F.O.E. There is no time requirement for how long the individual has been Honorably Discharged.

****Only inactive military qualify. Active members of the National Guard or Reserves are ineligible.**

Benefits of joining through “Those Who Serve”:

- Pay no local Aerie/Auxiliary dues your first year.
- Pay no initiation fees. (Secretaries, please check the “Police/Fireman” box when entering records)
- Your Aerie/Auxiliary pays no ‘per capita’ tax for your 1st year of membership.
- Enjoy Social Fundraising & Service Events.
- Participate in family functions.

The Fraternal Order of Eagles offers several fun and interactive programs for all ages that uphold the beliefs of the organization and stay true to our motto of “People Helping People.” Below is a sample of what the F.O.E. has to offer.

International Convention Program Book

Ad Deadline is April 30

The annual International Convention Program Book allows Aeries/Auxiliaries to show their individual pride to their peers by creating a unique and informative ad. Don't miss out - show your stuff!

Children's Day

Events must be held by May 31; Submission deadline June 14

Raise community awareness for the Eagles and promote health and safety in area youth by organizing and holding a Fraternal Order of Eagles Children's Day event. The winning Aerie/Auxiliary will receive a \$3,000 grant from the Jimmy Durante Children's Fund.

Operation Eagle

***Nominations Accepted July 1-31;
Donations Accepted Sept. 1-30***

Each year, the Fraternal Order of Eagles honors Eagles or the children of Eagles serving their country overseas through the Operation Eagle program. Members donate goods & cash to help purchase items to be sent to each recipient in time for the holiday season.

God, Flag & Country Oratory Competition

International Participant Info due July 12

The God, Flag & Country Oratory Competition allows children ages 10-15 to create and deliver a 3-minute speech about how God, flag & country affect our lives. Local competitions begin in early spring with winners advancing to the finals at International Convention.

2013 International Golf Tournament

Greenville, MI #4321 • June 29-30

Greenville, Mich., #4321 play host to this year's International Golf Tournament. The cost to play is \$80 per-player with a registration deadline of June 8. For more information on this and our other great tournaments, visit the Sports section of our Members-Only website.

Grand Aerie Photo Contest

Deadline to enter is Oct. 1. More Info Available by May 1

For 115 years, Eagles have shouted the spirit of People Helping People from the highest of mountains. This year, we're ready to put a sight to those sounds through our Grand Aerie Photo Contest. Members are encouraged to submit their own photos that best encompass the spirit of the F.O.E. and send them to the Grand Aerie. Start practicing now for when submissions begin later this year! Contest details, entry forms and prize information will be made available to members by May 1.

Local News Program

Throughout the year

Planning a big public event? Let the Grand Aerie help you spread the word. Send the details to marketing@foe.com and we'll put together a press release and contact outlets in your area in hopes of increasing attention for your hard work. Find out more in the News & Events section of the Members-Only website.

Web Program Reminder

As of June 1, 2013, all local and state/provincial websites will no longer be hosted by the Grand Aerie. A full FAQ regarding the strengthening of our digital communications can be found on the Resources page of our Members-Only website. Please note that these changes do NOT affect www.foe.com or the Members-Only website.



On Feb. 1, the F.O.E. launched the “10 For 6” campaign to help raise the remaining \$6 million of our commitment over a 10-month span ending Nov. 30 as a part of our American Diabetes Month efforts. Throughout the year, tools have been created and shared with Eagles everywhere through our Members-Only website Resources page and our various communication channels which celebrate aspects of Eagledom past and present. Take advantage of these tools and help us build awareness for our achievements one community at a time while ensuring The Fraternal Order of Eagles Diabetes Research Center has the funding it needs to bring an end to diabetes for good.

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To the right of this page, you will notice a special Fraternal Order of Eagles Diabetes Research Center giving envelope. Following our fourth check presentation in Oct. 2012, the F.O.E. was left with a \$6 million balance to meet our obligation to the University of Iowa. We are dedicated to proving the true power of the Eagles by meeting that goal.



This envelope is your opportunity to help us end the suffering of millions once and for all by contributing to a cure for diabetes. Every day, this terrible disease affects men and women, adults and children, Eagles and non-Eagles around the world. Reach out to your friends and family and let them know how we plan to change the world by making a donation to the DRC.

Charity reports are presented through 12/31/12. Grants are paid from prior years' contribution balances. Balances are accumulated per State/Province.

Charity Contributions

Charity Foundation	\$75,208
Diabetes Research Center	\$3,668,811
Max Baer Heart	\$109,452
Hansen Diabetes	\$106,688
Art Ehrmann Cancer	\$155,631
DD Dunlap Kidney	\$63,245
Muscular Dystrophy	\$9,500
Durante Children's	\$242,765
Low Reed Spinal Cord Inj.	\$69,537
Blackie Floyd Alzheimer's	\$73,381
Golden Age/Parkinson's	\$47,734
Memorial Foundation	\$276,569
Eagle Village	\$51,989
Total Contributions	\$4,950,510

Charity Grants

Charity Foundation	\$62,677
Diabetes Research Center	\$4,000,000
Max Baer Heart	\$230,209
Hansen Diabetes	\$149,987
Art Ehrmann Cancer	\$334,772
DD Dunlap Kidney	\$98,874
Muscular Dystrophy	\$2,221
Durante Children's	\$378,071
Durante Child Abuse Prev.	\$23,640
Low Reed Spinal Cord Inj.	\$133,139
Blackie Floyd Alzheimer's	\$135,529
Golden Age/Parkinson's	\$2,644
Memorial Foundation	\$47,167
21 children/14 students	
HOME Fund	\$251,921
Total Grants	\$5,850,851

Financial Notes:

- The Grand Aerie continues to operate within the budget approved by the delegation. The Per-Capita Tax will increase to \$4.50 in May 2013.
- The Charity Foundation has received more than 4,300 contributions through Dec. 31, 2012, and has paid out more than 600 grants.
- The \$4 million payment to the University of Iowa Foundation in November 2012 included contributions from the grassroots efforts of the membership and a contribution from the Ladies' Auxiliary of \$2.5 million. Fundraising efforts have increased over the prior year as we rally toward meeting our goal.
- The Iron Eagle fundraising event, contracted through DNT Enterprises for \$1 million, had a net result of \$34,865 in contributions to the Charity Foundations for the DRC. This total fell well short of the expected contributions and the Charity Foundation was not able to reimburse the Grand Aerie the \$1 million fundraising expense. The Charity Foundation will continue to hold liability until funds raised through other means are sufficient to repay the obligation.



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The Fraternal Order of Eagles
1623 Gateway Circle South
Grove City, Ohio 43123



THE FRATERNAL ORDER OF EAGLES
DIABETES RESEARCH CENTER
AT THE UNIVERSITY OF IOWA

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